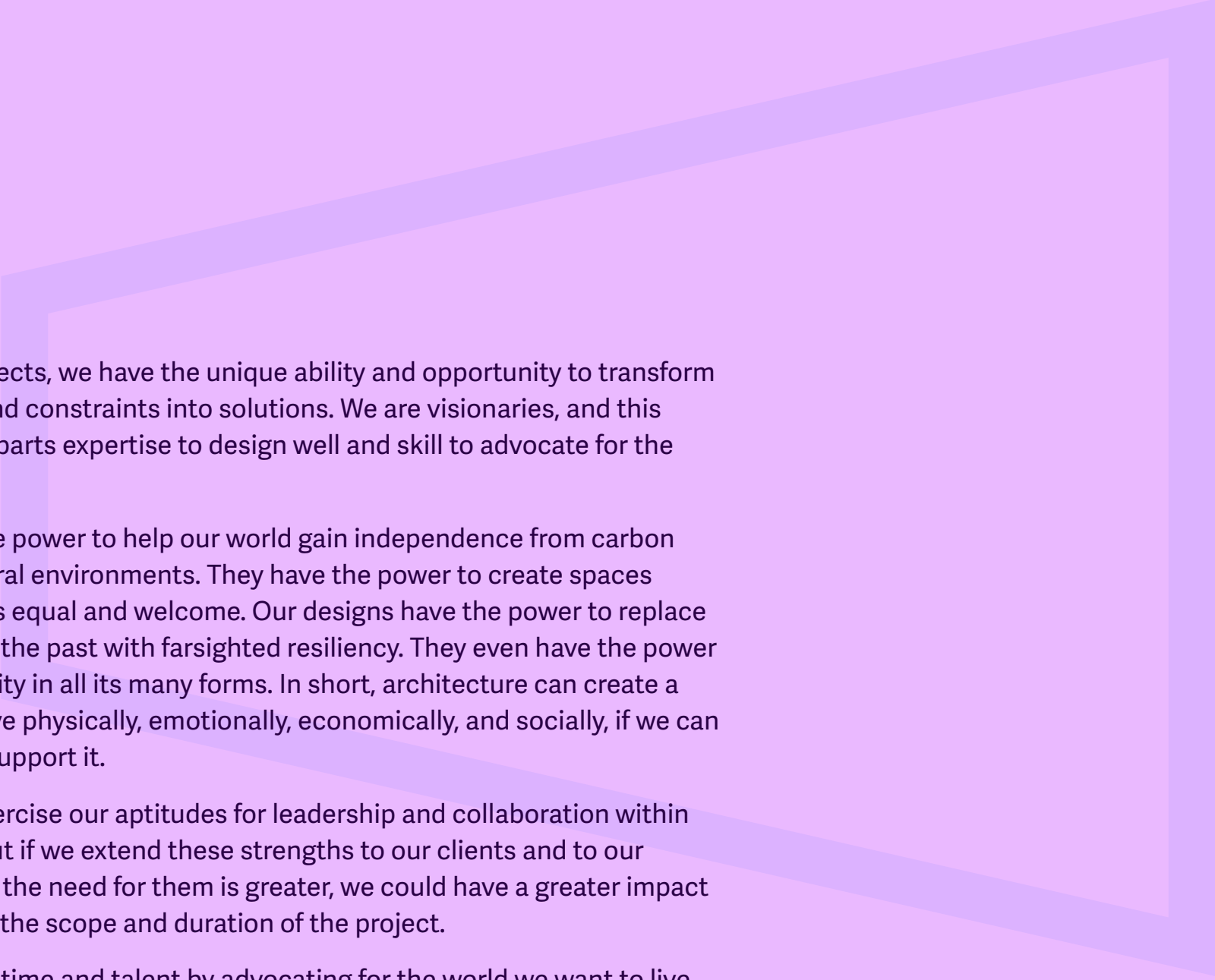


advocate

AIA IA Convention

9 | 28-30 | 22

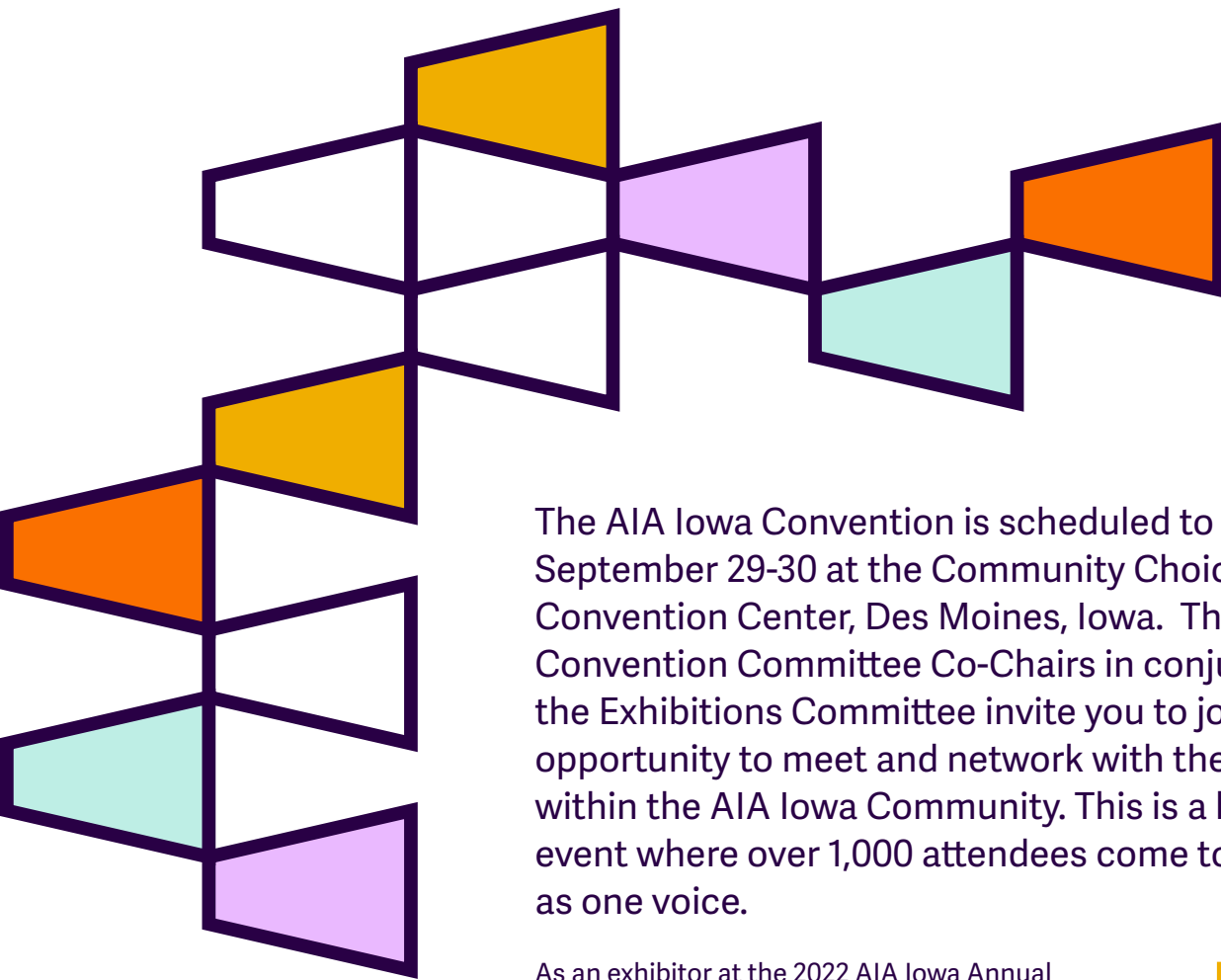


Advocate! As architects, we have the unique ability and opportunity to transform demands, desires, and constraints into solutions. We are visionaries, and this work requires equal parts expertise to design well and skill to advocate for the value of our designs.

Our designs have the power to help our world gain independence from carbon and regrow our natural environments. They have the power to create spaces where everyone feels equal and welcome. Our designs have the power to replace the infrastructure of the past with farsighted resiliency. They even have the power to support opportunity in all its many forms. In short, architecture can create a world where we thrive physically, emotionally, economically, and socially, if we can convince others to support it.

As architects, we exercise our aptitudes for leadership and collaboration within our design teams. But if we extend these strengths to our clients and to our communities, where the need for them is greater, we could have a greater impact—an impact beyond the scope and duration of the project.

Now, let us align our time and talent by advocating for the world we want to live in. It is only through our advocacy that we can help realize a more sustainable, equitable, and beautiful future.



The AIA Iowa Convention is scheduled to be held September 29-30 at the Community Choice Credit Union Convention Center, Des Moines, Iowa. The AIA Iowa Convention Committee Co-Chairs in conjunction with the Exhibitions Committee invite you to join us for an opportunity to meet and network with the many members within the AIA Iowa Community. This is a highly anticipated event where over 1,000 attendees come together and unite as one voice.

As an exhibitor at the 2022 AIA Iowa Annual Convention, you will have the opportunity to learn from and educate the participants about your individual products and services within a convention area laid out to provide a relaxed setting for the exhibitors and registrants to mix, renew professional relationships and build future contacts. The 2022 Convention highlights will include opportunities for networking at the Thursday luncheon, the Thursday evening exhibit hall cocktail party and a Friday schedule designed to allow you to make the most of this special setting for professional connections.

We look forward to your participation and are grateful for your involvement. Your support is vital to the success of this convention each year. Please join us at the 2022 AIA Iowa Annual Convention!

Matthew Gaul, AIA
AIA Iowa Convention
Committee Co-Chair

Hoang Tran, AIA
AIA Iowa Convention
Committee Co-Chair

Darci Lorensen, AIA
AIA Iowa Convention
Exhibitions Committee

Jeff Wagner, AIA
AIA Iowa Convention
Exhibitions Committee

Advantages you and your business will receive when exhibiting and sponsoring at the convention include:

- An opportunity to discuss your products or services with architects from across the state
- Listing in all convention materials
- Recognition in the AIA Iowa Addenda e-newsletter
- Recognition on the AIA Iowa Convention website
- The benefit of the exclusive use of the 2022 convention registrant list for follow-ups to prospective customers, made available in print format only to exhibiting companies.

exhibitor information

RESERVE YOUR BOOTH NOW

AIA Iowa Allied Members	Regular Booth EARLY BIRD RESERVE BY JUNE 22	\$900	Regular Booth PAID BY JULY 11	\$1000	Premium Booth PAID BY JULY 11	\$1175
Non Members	Regular Booth EARLY BIRD RESERVE BY JUNE 22	\$1000	Regular Booth PAID BY JULY 11	\$1100	Premium Booth PAID BY JULY 11	\$1425

Reservations—Deposit Only

AIA Iowa has contracted Map Dynamics to help make booth selection a smoother process for all exhibitors. Map Dynamics will help exhibitors sign up for their desired booth location on a real-time floor plan. In order to reserve a booth space a **non-refundable deposit of \$250 per booth space is required**. The remaining portion of your booth fee will be sent out as an invoice and will be due by July 11th.

Every effort is made to accommodate exhibitor preferences as availability of exhibit space permits. AIA Iowa reserves the right to modify the floor plan and reassign booth space in the best interest of the convention.

Booth Descriptions

All booths include a standard identification sign provided by Freeman, this sign will read the company name provided to AIA Iowa when you reserve your booth space. All booths are carpeted.

Premium Booths AIA Iowa has identified exhibit spaces in premium locations to help exhibitors get the most traffic to their booths. Premium booths are in two locations. Premium spaces in the lobby area are 10' x 10' spaces (numbered 1-16). Booths against walls will have an 8' high black back drapery and 3' high black side draperies. Booths (3-8) will have only 3' high black side draperies with open front and back entrances.

NEW THIS YEAR: Premium spaces located within the exhibit hall. AIA Iowa has identified some premier locations within the exhibit hall that are strategically placed to draw in attendees. These 8x10 spaces are either the first thing you see when you walk in the hall or next to a dedicated lounge area. Lounge areas were integrated into the floor plan last year and had rave reviews from attendees and exhibitors alike, so we are excited to bring them back this year. Premium booths in the exhibit hall are numbered 42, 43, 58, 59, 73, 74, 99, 100, 114, 115, 130, 131. Each booth has an 8' high black back drapery and 3' high black side draperies.

Regular Booths are 8' deep x 10' wide (17-41) (44-57) (60-72) (75-98)(101-113)(116-129) (132-156)). Each booth has an 8' high black back drapery and 3' high black side draperies.

exhibitor information

RESERVE YOUR BOOTH NOW

Furnishings

Booth furnishings and equipment are the responsibility of the exhibitor. Exhibitors may bring in their own tables, chairs, etc. if they are in compliance with Iowa Events Center regulations.

Six-foot black skirted tables and standard chairs will be available to rent at a group rate with AIA Iowa this year. Orders for these additional products will be taken through the Map Dynamics software when you register for your booth. You can order furnishings at the group rate until August 25th.

Other special requests and needs for furniture are available for rent from Freeman Co. You will receive an exhibitor service kit from them directly. For more information visit MyFreemanOnline.com. For questions please contact Freeman Exhibitor Services at 515-265-5601.

Electricity

Electrical services are managed by the Community Choice Credit Union Convention Center but will be sold through the Map Dynamics software used for all exhibitor processing. Connections cover only the connecting of electrical services to the booth in the most convenient manner and do not include connecting equipment or special wiring. Building wall and post outlets are not part of booth space and are not to be used by the exhibitors. All electrical connections must be made by the house electrician. Electricity ordered on-site may be subject to a surcharge.

Set-Up/Tear-down

Booths must be set up from 12:00 Noon-8:00 p.m., Wednesday, September 28, in the Community Choice Credit Union Convention Center, Des Moines, Iowa. All exhibits must be set up by 7:00 a.m., Thursday, September 29. Exhibits may be taken down beginning at 11:30 a.m., Friday, September 30; the loading dock doors will open at 11:30 a.m. Exhibits must not be dismantled before tear-down, Friday, September 30. All displays must be removed from the Exhibit Hall by no later than 4:00 p.m. the final day of the convention.

Meal

Lunch on Thursday, September 29, from 11:45 a.m.-1:15 p.m. will be a sit-down event for both exhibitors and convention registrants. The meals will follow health and safety guidelines outlined [here](#). Two complimentary tickets are included per booth and may be requested in the Map Dynamics software during the registration process, **you must indicate that you would like the two complimentary tickets to receive them.** There is a limited number of extra exhibitor passes and lunch tickets can be purchased through the Map Dynamics software, first come-first served.

Exhibit Hall Cocktail Party

The Exhibit Hall Cocktail Party will be held Thursday, September 29, from 5:00-6:30 p.m. in the Exhibit Hall. Convention registrants and exhibitors will join for beverages, snacks and entertainment while convention registrants visit your booth(s). You can use your pre-purchased drink tickets during this event & exhibitor provided door prizes (that's you!) will be given out during this time.

exhibitor information

[RESERVE YOUR BOOTH NOW](#)

Music

Because of aggressive enforcement laws related to copyrighted music, we must ask our exhibitors either: 1) not to play live or recorded music that is subject to licensing by BMI, ASCAP or any other organization authorized to license copyrighted music; or 2) to obtain for themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing and AIA Iowa is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs in conjunction with the license, shall be paid by the exhibitor as an additional booth charge.

Best Booth Award

To encourage quality and excellence in exhibit displays, AIA Iowa will host a contest to win a free Regular booth for the 2023 AIA Iowa Convention. The exhibitor judged to have the most interesting, attractive and effective use of booth space and the clearest product communication will be deemed the winner. The winner of the competition will be announced Friday, September 30 during the door prize drawing.

Cancellation/Refunds

Requests for cancellation, either full or partial, must be made in writing and sent either by registered or certified mail. No refunds will be made to requests postmarked on or after July 11. No refund may be made for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Iowa may rent or use it without obligation of a refund. No refunds of booth deposits will be given if AIA Iowa deems it necessary to adapt the event format for the safety of attendees. By signing up as an exhibitor you agree to adhere to AIA Iowa's rules and regulations for this year's event.

Liability

It is expressly understood and agreed by the signing of the contract that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the injury or damage to an exhibitor's display, equipment and other property brought onto the premises of the Community Choice Credit Union Convention Center, and shall hold harmless AIA Iowa, and the Community Choice Credit Union Convention Center, as well as their agents, servants and employees from any and all such losses, damages and claims.

Exhibitor Packets

Exhibitors' packets may be picked up at the registration desk Wednesday, September 28 during booth set-up. Many items are in this packet including: Exhibitor Nametags and lunch tickets, any additional tickets purchased, a complete list of convention registrants and a map of the exhibit hall. Exhibitors are required to submit in advance the names of staff members who will be working in the booths. Exhibitors are asked to wear their name badges during all Convention functions.

exhibit hall floor plan

RESERVE YOUR BOOTH NOW

■ REGULAR BOOTHS ■ PREMIUM BOOTHS



tentative schedule

RESERVE YOUR BOOTH NOW

Wednesday September 28

12-8 p ***Exhibit Hall Set-up**

Thursday September 29

- 7:00 a Registration Opens
***Exhibit Hall Open / Continental Breakfast Inside**
- 8:00 Welcome
- 8:15 Keynote Speaker
- 9:30 *Exhibit Hall Open / Refreshments Inside**
- 10:45 Workshop Session 1
- 11:45 Lunch (with Exhibitors)**
- 1:15 p Workshop Session 2
- 2:15 *Exhibit Hall Open / Refreshments Inside**
- 3:45 Keynote Speaker
- 5:00 *Exhibitors' Cocktail Party Exhibit Hall Open**
- 7:00 Awards Celebration —Offsite Location

Friday September 30

- 7:45 a **Registration Opens**
Feed Your Future: Emerging Professionals Breakfast
***Exhibit Hall Open / Continental Breakfast Inside**
- 8:15 Masonry Institute Architectural Design Awards
- 8:30 Keynote Speaker
- 9:45 *Exhibit Hall Open / Refreshments Inside**
- 10:45 *Door Prize Drawing**
- 11:15 Workshop Session 3
- 11:30 Exhibitor Booth Teardown**
- 12:15 p Convention Attendee Lunch
- 1:00 AIA Iowa Business Meeting and Legislative Forum
- 2:00 Break/Refreshments
- 2:15 Workshop Session 4
- 3:30 Keynote Speaker

— AIA Iowa reserves the right to modify this schedule. **Bolded times are noted for exhibitor attendance.** *Asterisked times are noted for when the exhibit hall will be open to convention registrants.

past exhibitors

RESERVE YOUR BOOTH NOW

ALLIED MEMBERS IN **BOLD**

ABcreative

Advanced Architectural Products, Inc.

AES Lighting Group/ Lumenwerx

All Makes

Allegion

Allen Consulting Group, Inc. (ACGI)

Andersen Windows, Inc

Architectural Products Inc.

Architectural Ceiling and Wall Solutions

Architectural Wall Systems - Sedorff Masonry, Inc

ARMSTRONG Ceiling and Walls

ATG USA

Atlas Molded Products

Atlas Polyiso Roof and CI Insulation

Automatic Door Group

Baker Electric, Inc

BASF Spray Polyurethane Foam / Mortar Net Solutions

Bell Structural Solutions (A Division of Alamco Wood Products, LLC

Bendhiem – G. Davis

Braun Intertec

Brickworks

Carl A. Nelson & Company

Carroll Seating Company

CAvergence LLC

Central Sales, Inc

Ceramic Tileworks / J&J Flooring

Coldspring

Commercial New Construction

Coreslab Structures (Omaha), Inc

DCI Group, Inc

Design Engineers P.C

DuPont Tyvek/BPI

Edwards Cast Stone Company

Energy Panel Structures, Inc (EPS Buildings

Enterprise Precast Concrete

EPIC Metals

Fabcon Precast

Falkbuilt Iowa

Gage Brothers

General Partitions Mfg / Foundations Worldwide represented by SL March LLC

Graham Construction

Greiner Construction

H2I Group

Hansen Company

Henning Companies

Hillesheim Architectural Products, Inc

IMEG Corp

Integrated Sales Inc

Interface

IRMCA

ISG

JE Dunn Construction

JTH Lighting Alliance

Kate-lo tile & stone

Keller & Associates

Kings Material Inc

Kingspan/CPI - G. Davis

Knutson Construction

Koch Office Group

Teknion

KONE

KSA Lighting & Controls / Acuity Brands

Lamp Rynearson

Lang Construction Group, Inc

Layer

Lighting Solutions and ACCORD LIGHTING

LRI Graphics & Signs

Major Industries, Inc. / SpecPro, Inc

Manko Window Systems, Inc

Mannington Commercial

MAPEI Corporation

Marvin

Masonry Institute of Iowa

McGough Construction

Metal Design Systems, Inc

Mid-States Concrete Industries

Millennium Forms

Miron Construction Co., Inc

MODUS

Molin Concrete Products

Nawkaw

Neumann Brothers, Inc

NRG Sales Lighting & Controls, LLC

NSLive

Oldcastle - Echelon Masonry

Olson-Larsen Galleries

Omnis Panels-G.Davis

Pigott

PowerLift Hydraulic Doors

Prairie Pella

PTC / Construction Specialties + Hufcor

RCS Millwork

Reference Audio Video & Security

SageGlass

Saxton

Schluter Systems L.P

Schuler Shook

Schumacher Elevator Company

Service Reps Inc

SGH Concepts

Shaw Contract

Shuck-Britson, Inc

Sika Corporation

Skold Companies

SNB Building Solutions

Stetson Building Products, LLC. & White Cap

Storey Kenworthy

Story Construction

Streamline Artisans

SystemWorks LLC

Tarkett

TCC Materials / Amcon Concrete Products

TEAM Services, Inc

Terracon

Terreal – G. Davis

The Garland Company, Inc

The Weitz Company

Tremco Construction Products Group

Turner

U.S. CAD

VaproShield

Virginia Tile

Walsh Door & Security

Wells Concrete

Wenger Corporation

Woodman Controls

Workspace + Shaw Contract

Zephyr Aluminum Products

sponsorship

Enhance your company's exposure at the 2022 AIA Iowa Convention as a Sponsor. From the Wi-Fi Connection to Breakfasts, Special Exhibits, and Keynote Speakers we have a sponsorship level to fit into everyone's budget. All sponsors are listed separately in the convention program, are recognized with signage at the convention, are listed in the Addenda, the official newsletter of AIA Iowa, and are listed on the AIA Iowa website [AIAIowa.org](https://www.aiaiowa.org).

LEARN MORE

allied membership

AIA Iowa Allied Membership is a great way to promote your products and services year-round. This membership is offered to individuals employed outside of the architectural practice, but who are involved in a position allied to the field of architecture. Allied Membership is designed to build and strengthen communication among all members of the design/construction team.

You'll receive...

- An early sign-up opportunity for an exhibit booth at the AIA Iowa Annual Convention.
- A listing in the AIAIowa.org Online Directory.
- Opportunities to provide continuing education at the convention and at Dine and Discover lunch and learns.
- A subscription to AIA Iowa's newsletter, the Addenda, with advertisement of your membership.
- Opportunity to participate in AIA Iowa committees, working with architects on events and issues that impact the state.
- Quarterly firm lunch presentations from AIA Iowa architecture firms about their work and offices.
- In addition, you'll receive all AIA Iowa announcements, invitations and a subscription to Iowa Architect magazine. As a bonus, you'll receive member discounts on AIA Iowa mailing labels, and AIA Iowa seminars and social events.

LEARN MORE

Benefits

- Access to the AIA Iowa membership through a variety of networking opportunities.
- Foster improved communication and cooperation among all members of the design/construction team.
- Become involved more significantly with AIA Iowa on a long-term basis, while enhancing your awareness of the industry and your use of AIA resources.
- Enable joint education opportunities and cooperative public programs on subjects of mutual interest.